

TERMS, CONDITIONS & PRIVACY GUIDELINES



So.Fa.Dog

Herein we provide all information about who we at So.Fa.Dog are and how the services is provided.



HERE WE PROVIDE INFORMATION REGARDS TO WHO WE, SO.FA.DOG ARE.

1. WHO WE ARE

- 1.1 We are a legal person, established pursuant to the laws of Estonia: so.fa.dog OÜ (hereinafter: So.Fa.Dog), registry code 14907465, address: Kastiku tee 9, Tallinn 11912, Estonia.
- 1.2 These Terms, Conditions & Privacy Guidelines reflect how So.Fa.Dog works, and sets forth the applicable laws and our founding principles. Thus, these Terms, Conditions & Privacy Guidelines define our relationship with our users and understanding these Terms, Conditions & Privacy Guidelines is important because, to use our services, you accept these terms. If you are unwilling to accept the Terms, Conditions & Privacy Guidelines, you should not use So.Fa.Dog services.
- 1.3 You may always contact us to enquire about these Terms, Conditions & Privacy Guidelines or for any assistance at hi@so.fa.dog.



HERE WE DESCRIBE WHAT YOU CAN EXPECT BY USING SO.FA.DOG.

2. WHAT WE DO

- 2.1 We collect, analyze and rationalize news stories around the world and publish abstracts, short summaries as our journalistic activities. Our aim is to bring all relevant news to our readers in free, accessible, easy to follow mode. Our aim is to enable everyone to consume any news clips in just seconds by only showing the essential information and all with no subscription required.
- 2.2 The views expressed in news stories don't reflect our views as our aim is to make accessible different news stories and noteworthy information.



INTELLECTUAL
PROPERTY WE USE
OR CREATE.

3. INTELLECTUAL PROPERTY

- 3.1 So.Fa.Dog gives access to abstracts, short snippets and extracts of news stories around the world that we may edit, alter and modify. As we create journalistic information to be published in our media outlet, we may use content authored by other persons and organizations. We do this by mentioning the name of the author of the work, if it appears thereon, the name of the work and the source publication (by means of either in text form on the video clip or as a pop-up accessible through a button on the video clip) and by either:
- (1) making summaries of and quotations from a work which has already been lawfully made available to the public, provided that its extent does not exceed that justified by the purpose and the idea of the work as a whole which is being summarised or quoted is conveyed correctly;
 - (2) for the purpose of reporting current events, reproducing in the press and communicating to the public of works seen or heard in the course of an event, to the extent justified by the purpose, in the form and to the extent required by the purpose of reporting current events;
 - (3) using lawfully published works in a caricature, parody or pastiche to the extent justified by such purpose.
- 3.2 Our news stories may include content that belongs to other people or organizations — for example, a few seconds of a YouTube video. You may not use this content without that person or organization's permission, or as otherwise allowed by law or by us.
- 3.3 We retain any intellectual property rights that we have in our content. Nothing in these Terms, Conditions & Privacy Guidelines grants You any right to use any of our trademark, logo or other association for any purpose. However, use by customary sharing, as a posting and discussion unit is encouraged.
- 3.4 If you think someone has or we have infringed your intellectual property rights, you can send us notice of the infringement and we'll take appropriate action.



HERE IS ALL THE
NECESSARY
INFORMATION
REGARDS
PERSONAL DATA
WITHIN SO.FA.DOG.

4. PRIVACY AND PERSONAL DATA

- 4.1 Our services are developed keeping privacy by design and by default in mind. To enable truly free service to our user, we abide by principle to not to collect any personally identifiable data from our users. This means we will not track you, retain your device or connection data nor contact you on our initiative.
- 4.2 We may use personal data within our news stories, however in those cases we abide by the strict principle that we publish personal data in So.Fa.Dog for journalistic purposes without the consent of the data subject only if there is public interest therefor and this is in accordance with the principles of journalism ethics and it does not cause excessive damage to the rights of any data subjects.
- 4.3 However, we emphasize that So.Fa.Dog's application is available via third party services (such as AppStore, Google Play) and using So.Fa.Dog needs additional third party services (such as internet connection). This means that your personal data may be processed by those third parties and you may learn more about these processing activities from the third party service webpage or by asking the provider of such services directly. If you have a specific question, please do contact us and we will do our utmost to be of assistance.



HERE IS
INFORMATION OF
HOW AND WHEN
LIABILITIES AND
RESPONSIBILITIES
ARISE.

5. LIABILITY, WARRANTY, DISCLAIMERS

- 5.1 We provide So.Fa.Dog using reasonable skill and care. If we don't meet the quality level expected or the content disturbs you, you agree to tell us and we'll work with you to try to resolve the issue.
- 5.2 As So.Fa.Dog is a free service, we do not make any commitment about our services (including the content, functioning of applications or availability thereof, or ability to meet your needs) except as provided under applicable laws.
- 5.3 We won't be responsible for any losses, unless they're caused by our breach of these Terms, Conditions & Privacy Guidelines or as mandated by applicable laws (e.g. gross negligence, wilful misconduct).



HERE IS INFO
REGARDS TO WHAT
LAWS APPLY, HOW
DISPUTES ARE
SOLVED, IF THEY
ARISE.

6. APPLICABLE LAWS, DISPUTES

- 6.1 The laws of Estonia are applied to these Terms, Conditions & Privacy Guidelines. In certain cases you may be able to apply the laws of the country of your residence.
- 6.2 The courts of Estonia are competent to solve any disputes arising out of the Terms, Conditions & Privacy Guidelines. However, if the applicant is a natural person in the EEA, applicants' local courts may be competent and disputes may be solved using the European Commission's [Online Dispute Resolution](#) platform, which we accept if required by law.



HERE WE EXPLAIN
HOW AND WHEN
WE CHANGE
THESE TERMS,
CONDITIONS
& PRIVACY
GUIDELINES.

7. CHANGES TO THE TERMS, CONDITIONS & PRIVACY GUIDELINES

- 7.1 We may change these Terms, Conditions & Privacy Guidelines. If we make a material change, we'll provide you with reasonable advance notice and the opportunity to review the changes. If you don't agree to the new terms, you should stop using So.Fa.Dog. You can also end your relationship with us at any time by deleting our applications and services from your devices.

- 7.2 Validity and changes:

Publication	Validity	Main changes
05.05.2020	05.05.2020	Original